



Boiling Springs Touchdown Club

Post Office Box 160, Boiling Springs, PA 17007

May 31st, 2009

Dear Bubbler Football Fans:

It seems like just yesterday the Bubbler Football community and fans were cheering the Bubblers on to another victory. In just a few more months the 2009 Bubblers will be taking the field in what promises to be another exciting season. This season our athletes will be playing in the recently renovated Ecker Field. A new playing surface and the new bleachers will make our athletic events more enjoyable for our players and fans. As the team soon begins to prepare for their 2009 season, plans are already underway for the 2009 Boiling Springs High School Fall Sports Program.

The Boiling Springs Touchdown Club is pleased to once again be the publisher of this year's program. The 2009 season promises to be a special one. The coaching staff and players have been working hard in the off-season to fulfill their lofty goals for the 2009 season.

The fall sports program, on sale at all home football games, will again recognize ALL of the fall sports teams at Boiling Springs High School, including cross country, field hockey, football, girls volleyball, golf, boys soccer, as well as, band members and cheerleaders.

In anticipation of the demand for this year's program, we are planning to produce over 1,000 copies for the 2009 home stand that includes Big Spring on Sept. 4th, Milton Hershey on Sept. 25th, Milton on Oct. 9th, Reading Central Catholic on Oct. 16th, and we will cap it off with Senior Night on Nov. 6th vs. James Buchanan.

We are asking for your support! What better way to promote your business or organization, at a reasonable cost, and benefit our local student athletes at the same time! You will not want to miss the advertising opportunities in the 2009 Boiling Springs Fall Sports Program.

Please refer to page 2 of this letter for all the details concerning placing your ad. If you have advertised in the past, you may wish to use the same ad as in the past. If you are new to the sports program, you should find all the information you need to place your ad for this season.

On behalf of the student athletes, we thank you for your continued support of Boiling Springs High School athletics and look forward to seeing you at a fall sporting event this season.

Sincerely:

Jeff Ham 448-6197
Dixie Hair 448-9455

2009 Fall Sports Program Chairpersons

2009 Boiling Springs Fall Sports Program Advertisement Sizes and Rates and Information

_____ **Full Page \$160.00**
8"x 10"

_____ **Quarter Page \$65.00**
Horizontal-8" x 2.50"
Vertical-3.75" x 5"

_____ **Business Card \$40.00**
3.75"x 2.50"

_____ **Half Page \$100.00**
Horizontal-8"x 5"
Vertical-3.75"x 10"

_____ **Back Page \$275.00**
8"x 10" (Color)

_____ **Center Roster Page \$ 75.00**
Business Card - 3.75"x 2.50"
"The most read page in a game program"
Limited Quantities Available.

Amount Enclosed: _____

Advertiser Name _____

Address _____

City _____ State _____ Zip _____

Contact person for questions about your ad:

Name _____

Phone _____

Email _____

Any artwork or designs to be included in your ad should accompany your order. Set up is included at no additional charge. We can scan original artwork, photographs, business cards, etc. **The electronic version of your company's advertisement may be submitted on disk or emailed to tj-ham@comcast.net.** You are welcome to personalize your ad with a team or player greeting or alumni graduation year, or other message of congratulations to Bubbler Football. Please neatly print all information and we will typeset it for you if needed.

Questions concerning placing your advertisement in the 2009 program may be directed to
Jeff Ham, 448-6197 or Dixie Hair, 448-9455.

Please send all information to:

**Boiling Springs Touchdown Club
Post Office Box 160
Boiling Springs, PA 17007**

Don't underestimate the power of an ad in the Boiling Springs Fall Sports Program!

WWW.BSTouchdownClub.COM