



## **Boiling Springs Touchdown Club**

Post Office Box 160, Boiling Springs, PA 17007

July 2<sup>nd</sup>, 2010

Dear Bubbler Football Fans:

It seems like just yesterday the Bubbler Football community and fans were cheering the Bubblers on to another victory. In just a few more months the 2010 Bubblers will be taking the field in what promises to be another exciting season. As the team soon begins to prepare for their 2010 season, plans are already underway for the 2010 Boiling Springs High School Fall Sports Program.

The Boiling Springs Touchdown Club is pleased to once again be the publisher of this year's program. The 2010 season promises to be a special one. The coaching staff and players have been working hard in the off-season to fulfill their lofty goals for the 2010 season.

The fall sports program, on sale at all home football games, will again recognize ALL of the fall sports teams at Boiling Springs High School, including cross country, field hockey, football, girls volleyball, golf, boys soccer, as well as, band members and cheerleaders.

In anticipation of the demand for this year's program, we are planning to produce over 1,000 copies for the 2010 home stand that includes Milton Hershey on Sept. 17<sup>th</sup>, Columbia on Sept. 24<sup>th</sup>, Susquenita on Oct. 8<sup>th</sup>, Middletown on Oct. 22<sup>nd</sup>, and we will cap it off with Senior Night on Nov. 5<sup>th</sup> vs. Trinity.

We are asking for your support! What better way to promote your business or organization, at a reasonable cost, and benefit our local student athletes at the same time! You will not want to miss the advertising opportunities in the 2010 Boiling Springs Fall Sports Program.

Please refer to page 2 of this letter for all the details concerning placing your ad. If you have advertised in the past, you may wish to use the same ad as in the past. If you are new to the sports program, you should find all the information you need to place your ad for this season.

On behalf of the student athletes, we thank you for your continued support of Boiling Springs High School athletics and look forward to seeing you at a fall sporting event this season.

Sincerely:

Henry Newton

President  
Boiling Springs Touchdown Club

## 2010 Boiling Springs Fall Sports Program Advertisement Sizes and Rates and Information

\_\_\_\_ **Full Page \$160.00**  
8"x 10"

\_\_\_\_ **Quarter Page \$65.00**  
Horizontal-8" x 2.50"  
Vertical-3.75" x 5"

\_\_\_\_ **Business Card \$40.00**  
3.75"x 2.50"

\_\_\_\_ **Half Page \$100.00**  
Horizontal-8"x 5"  
Vertical-3.75"x 10"

\_\_\_\_ **Back Page \$275.00**  
8"x 10" (Color)

\_\_\_\_ **Center Roster Page \$ 75.00**  
Business Card - 3.75"x 2.50"  
*"The most read page in a game program"*  
Limited Quantities Available.

Amount Enclosed: \_\_\_\_\_

Advertiser Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

### Contact person for questions about your ad:

Name \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

### **All advertisement submissions are due no later than August 13, 2010**

Any artwork or designs to be included in your ad should accompany your order. Set up is included at no additional charge. We can scan original artwork, photographs, business cards, etc. **The electronic version of your company's advertisement may be submitted on disk or emailed to [HenryNewton@Comcast.net](mailto:HenryNewton@Comcast.net).** You are welcome to personalize your ad with a team or player greeting or alumni graduation year, or other message of congratulations to Bubbler Football. Please neatly print all information and we will typeset it for you if needed.

Questions concerning placing your advertisement in the 2010 program may be directed to  
**Henry Newton, 713-8164.**

Please send all information to:

**Boiling Springs Touchdown Club  
Post Office Box 160  
Boiling Springs, PA 17007**

**Don't underestimate the power of an ad in the Boiling Springs Fall Sports Program!**

**WWW.BSTouchdownClub.COM**